

VICA in the News

Media Highlights: Summer 2011



Final push to alert drivers about 405 closure

Jul. 14- VICA participated in a news conference with city and county officials to alert drivers about the 405 closure, also referred to as Carmageddon, for the weekend of July 16-17. The 405 shut down for 53 hours. VICA compiled a list of discounts and special deals from local businesses to encourage residents to stay local and avoid the 405 during the Carmageddon.



City Controller Greuel releases report card for Los Angeles departments

Sept. 8- VICA joined L.A. City Controller Wendy Greuel for a news conference to release her report of more than 40 audits completed over the past two years. Greuel said the scorecard, "will help track how successful city departments have been in following audit recommendations."



AB 350: A job-killer for California

Sept. 8- VICA

expressed its opposition for a bill, AB 350, that could seriously burden service companies. The bill mandates that when a company signs a new service contract that it must hire employees of the previous company to hold the contract. This could force the new contractor to fire their own workforce. "The bill takes away ability of businesses to run efficient, quality operations. In highly-competitive service industry, companies win or lose business based on the dependability and quality of work provided by their employees," said VICA President Stuart Waldman



Film production credits vital to local economy

Aug. 25- VICA President Stuart Waldman provided commentary

about film production tax credits and protecting the state's signature industry, film and television production. Due to runaway production, the film industry needs incentives to stay in California. In 2009, The Film and Television Tax Credit Program was created, generating more than \$3.8 billion in economic output and 20,040 jobs, according to a report by the Los Angeles Economic Development Corporation. VICA questions why AB 1069 moved slowly to Governor Jerry Brown's desk.

Los Angeles Times

Redistricting proposals would split the Valley

Aug. 6- Two L.A. County Supervisors have introduced proposals for new districts that would split the Valley into multiple districts. "The San Fernando Valley would be splitting its community into two if the new district were created. When politicians don't live in your area...you're not being as represented as best as you could," said VICA President Stuart Waldman.

Daily News

Valley group ready for CEQA reform fight

Jul. 6- VICA released eight

reform CEQA proposals that include, granting expedited processing to projects designed to comply with existing environmental regulations. "The eight ideas VICA has introduced will take significant steps to keep CEQA from hurting the state's economic recovery," said VICA Chair Daymond Rice.



L.A.'s aging sewers are in need of repair

Aug. 15- The Bureau of

Sanitation's 10-year Financial Plan for L.A. Wastewater Infrastructure is a proactive proposal to ensure the city maintains a healthy sewer system for its residents. In its monthly column for the *San Fernando Valley Business Journal*, VICA expresses its support for the practical plan to restore and repair the city's sewer system.



Business rips bill's superstore impact

Aug. 8- VICA is opposed to a state bill requiring cities to conduct economic impact studies for big-box stores. "It's hard enough to build a superstore in Los Angeles, and this bill would make it virtually impossible," said VICA President Stuart Waldman.