



Destination: SUNDANCE

Join VICA for a five day trip to
Park City, Utah for the
Sundance Film Festival

January 19-23, 2012

Each year the Sundance Film Festival selects 200 films for exhibition from more than 9,000 submissions. More than 50,000 people attend screenings in Park City, Salt Lake City, Ogden, and Sundance, Utah. In addition to discovering filmmaking's newest talent through the Festival's program of documentary, dramatic, and short films, Festivalgoers experience live music performances, panel discussions with leading filmmakers and industry figures, cutting-edge media installations, parties celebrating the Festival community, and more.

PACKAGE INCLUDES:

- Accommodations at the Holiday Inn Express Park City
- Daily buffet breakfast
- Delegation dinner (Thursday night)
- Day One Party ticket
- Official Film Festival Credentials
A credential allows the holder admission to:
 - Sundance House Presented by HP
 - Filmmaker Lodge
 - New Frontier
 - Sundance ASCAP Music Café (daytime admission)
 - Festival Co-op
- Tickets for 10 movies
- Shuttle from hotel to theatres
- Ground transportation to and from Salt Lake City Airport (for those on VICA delegation flight)
- Round-trip Airfare on Southwest from LAX or BUR to SLC

Reduced early bird rate:

Cost for the trip, including accommodations, movie tickets and round-trip airfare: **\$1,599**
(regular price \$1,799 after November 18, 2011)

Full payment must be received by Dec. 9, 2011

Contact the VICA office with questions, 818.817.0545. Complete the attached registration form and return with a \$400 deposit to the VICA office (checks payable to VICA) via email, jessica@vica.com or mail to: 5121 Van Nuys Blvd., Ste. 203, Sherman Oaks, CA 91403.

Rates are based on double-occupancy rooms, single occupancy travelers will incur an additional \$525 charge.

SPACE IS LIMITED. THIS TRIP WILL SELL OUT.

SUNDANCE TRIP HIGHLIGHTS

Day One Party

The 2012 Sundance Film Festival opens with the annual celebration as filmmakers and Festival friends reunite or meet for the first time. 10 p.m.-1 a.m., January 19, 2012

Festival Co-op

Join us at the Festival Co-op to participate in a variety of offerings and demonstrations from our Festival sponsors.

Sundance House Presented by HP

Experience the latest in HP technology or grab a quick bite between screenings. From film music events to panel discussions, there's something for everyone. Stop by for daily giveaways at the lower patio.

Sundance ASCAP Music Cafe

Sundance Film Festival presents the Sundance ASCAP Music Café, a dynamic showcase for live performances by emerging and established artists, including solo acts and major bands. Stop in during the day to hear a range of exciting songwriters and artists from across the musical spectrum in a program produced by the American Society of Composers, Authors and Publishers (ASCAP). Some of last year's artists included Nicole Atkins, K'NAAN, the Manchester Orchestra, and some of the artists behind the film *Pariah*.

New Frontier

An experiment in Festival presentation, New Frontier is a social and creative space that showcases media installations, multimedia performances, transmedia experiences, panel discussions, and more. Check back this fall to learn more about the artists of the 2012 edition of New Frontier.

Filmmaker Lodge

A casual meeting place and café designed to cultivate dialogue among filmmakers, industry leaders, and the press, the Filmmaker Lodge presents Cinema Café and At the Lodge, a series of lively panel discussions and conversations on a range of current issues. You'll find everything about documentary and fiction filmmaking, as well as an outreach table with information on services offered by media arts and film industry organizations. Panels last year looked at topics from film and social change with Michael Moore and Harry Belafonte to Youth Culture in Iran with Reza Aslan and Maryam Keshavarz.

Movies, Movies and more Movies!

You will get to choose 10 movies from the VICA inventory. See all your movies in just a day or two or pace yourself.

Delegation Dinner

The VICA delegation will join together (Thursday evening) for dinner to discuss the excitement that awaits.

OTHER OPTIONS (not included in trip cost)

Ski or Snowboard Wide Open Slopes

One of the favorite parts about the Sundance Film Festival is that you have the chance to ski uncrowded slopes. With 9,026 acres of the Greatest Snow On Earth®, 369 runs and 55 lifts, skiing and snowboarding in Park City has never been better. Park City is home to three world-class resorts: Park City Mountain Resort, Deer Valley Resort and The Canyons Resort. Park City's resorts have something for everyone, ranging from lessons for beginners to moguls and chutes for expert skiers, and everything in between. Deer Valley Resort is a skiers-only resort; The Canyons Resort and Park City Mountain Resort host both skiers and snowboarders.

Winter SKELETON Rides down the 2002 Olympic Track on January 22, 2012

Come take a ride down the 2002 Olympic Track on a Skeleton sled. Starting at our Tourist Start race up to 50 mph feeling the exhilaration of driving yourself down the track. Join us for the thrill of the ride and our Olympic spirit here at the Utah Olympic Park. Reservations are required for the Skeleton Ride. To make reservations over the phone please call 435.658.4206. Rides are \$50.00 per ride, payment is taken upon reservation.

XTREME Zipline

If you are looking for the World's Steepest Zipline, you can only find it at the Utah Olympic Park. Fly down the Xtreme Zip at 50 miles per hour along the K 120 ski jumping hill. Experience the sensation of ski jumping as you zip down a cable in a harness to the base of the ski jumps.

Snowmobiling

Take a guided snowmobile tour across the breath-taking Rocky Mountains. Local tours traverse wide-open bowls, tree-filled glades and numerous backcountry trails. Summit Meadows Adventures offers a variety of guided snowmobile tour options for individuals as well as groups. Located on the beautiful Garff Ranch and operated by Deer Valley Resort, Summit Meadows Adventures is just 3.5 miles from Park City's Historic Main Street and a short drive from Salt Lake City.

Sleigh Rides

Experience Park City's winter wonderland the old fashioned way with a horse-drawn sleigh ride through the mountains surrounding town. It's a great family-friendly activity, and dinner rides or romantic outings can also be

arranged. A romantic mountain experience...or a fun adventure for the whole family! Glide through scenic mountain land on an authentic, old-fashioned sleigh pulled by graceful draft horses. Hearty home cooked meals and live entertainment provided. All Seasons Adventures can help the plan the perfect sleigh ride.

Snowshoeing

Snowshoeing offers a good workout and is a wonderful way to get close to nature. Find solitude and seclusion snowshoeing through the Rocky Mountains' pristine scenery. If you haven't been out in the snow in a while, you may have forgotten just how peaceful it can be. All Seasons Adventures caters to all age groups, specializing in both family outings and corporate events while snowshoeing in Park City.

Cross Country Skiing

Before there was the thrill of downhill skiing, there was the serenity of cross-country skiing. Park City offers several options for this vigorous and fulfilling sport. Glide along groomed trails or take a custom tour in the nearby Wasatch-Cache National Forest. White Pine Touring, located at Park City Golf Course, offers instruction and guided tours.

Hot Air Ballooning

See Park City from a bird's-eye view in a hot air balloon. Take a half-hour, one-hour or Wasatch Mountain Adventure Flight, with continental breakfast, champagne and flight certificate. Come experience the tranquility of flight by hot air balloon! Park City Balloon Adventures is the only company in Utah that can fly groups from 2 up to 70.

Snow Tubing

People of all ages and abilities will enjoy tubing at Gorgoza Park—an ideal activity for the young and the young-at-heart. Skiing and riding aren't the only ways to have fun in the snow. Experience the thrills of Gorgoza Park, featuring a lift-served, lighted tubing hill.

Ice Skating

The Park City Ice Arena at the Quinns Junction Recreation Complex offers ice skating on an Olympic-sized ice sheet. The 46,000 square foot building also features seating for 350, party rooms, skate rentals, locker rooms and concessions. Bring the kids for the afternoon or spend a romantic evening on the ice. During the winter season, an open air ice skating rink

can be found at the Park City Mountain Resort Center. Bring the kids for a fun outing, or spend a romantic evening on the ice. Bring your own skates or rent them by the hour.

Snow Cat Skiing

Park City Powder Cats operates just minutes away from Park City at the privately owned Thousand Peaks Ranch. The Uinta Mountains are the largest range in North America that runs east-west. The weather patterns always seem to fill our 42,000 acres of incredible terrain with fresh Utah powder.

Fly Fishing

Even in winter, one of Utah's best kept secrets is the quality of its fly-fishing, offering numerous lakes and streams nearby with blue ribbon trout. There are many fly shops in Park City that will help you decide where to go and how to fish. Jans Guide Service can make your Utah fly-fishing adventure as memorable as any. Their experienced guides know the right spots, the right techniques and the local idiosyncrasies which are prerequisites for a successful fishing expedition.

Dog Sledding

Most folks associate this activity with Alaska, but dog sled riding with All Seasons Adventures is alive and well in Park City. Taking a sled ride through some remote terrain is nothing short of exhilarating. With no age limit, this is a unique adventure for the whole family. Glide through the snow-covered meadows of the Wasatch Mountain Range in a dogsled pulled by a team of beautiful Siberian huskies.



REGISTRATION FORM

Sundance: Departure January 19, 2012

TRAVELER DETAILS (as information appears on your identification)

Name: _____ DOB: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

ROOMING WITH

Name: _____ DOB: _____

Email: _____

DEPOSIT & PAYMENTS

Number of people: _____ Early bird rate (\$1,599) *before Nov. 18* Regular price (\$1,799) Total: \$ _____

Deposit: \$ _____ (\$400 per person) Balance: \$ _____ (Full payment must be received by December 9, 2011)

Payment Method:

Visa MasterCard American Express Discover Check enclosed **Make checks payable to VICA**

Credit card number: _____ Exp. date: _____ Sec. code: _____

Name on card: _____ Signature of card holder: _____

Declaration - I agree on behalf of all persons on this booking form to accept the unaltered Booking Conditions, Important Information and warrant that I have the authority of all persons named on this Booking Form to make booking subject to these conditions. I am over 18 years of age.

- A non refundable deposit of \$400.00 per person is due at the time of registration
- Balance payment and registration deadline - December 9, 2011
- Tours are fully non refundable (both deposit and final balance) for any reason once submitted to VICA
- Prices subject to change only if fuel surcharges go up, in which case additional charge may have be levied
- Last minute additions or name changes incur a service fee of \$50.00 per person per incident
- Cancellations need to be submitted in writing on or before the registration deadline

Traveler hereby acknowledges that all travel carries certain risks, that traveler is voluntarily undertaking this optional recreational and educational activity, and that the Released Parties (as defined below) shall have no liability for property damage, loss or theft; illness, personal injury or death of any person; third-party liability; or fines or other punitive measures for breach of public laws (each a "Loss"). Traveler hereby agrees to assume all risks of any Loss arising out of the trip that passenger is undertaking in connection with this agreement (the "Trip") or any activity related to the Trip.

Traveler, on behalf of its heirs, survivors and assignees and any estate administrator, trustee, or the like, hereby releases the Valley Industry and Commerce Association (VICA), and each of their officers, directors, agents, employees, members, affiliates, successors and assignees (the "Released Parties"), from any and all liability for any Loss. In no event shall any of the Released Parties be liable for any special, consequential or punitive damages. VICA reserves the right, in their discretion and without notice, to cancel, advance or postpone any scheduled event connected with the Trip and shall have the right to, but shall not be obligated to, substitute another event and shall not be liable for any refund, loss or expense whatsoever to any passenger, event participant, (or person intending or desiring to participate in an event) or any other person by reason of any such cancellation, advancement or postponement. No refund shall be made to any traveler who does not complete the Trip for any reason.

Traveler hereby acknowledges that it is strongly recommended that traveler purchase comprehensive insurance for trip cancellation or interruption, accident, emergency medical services and evacuation, and baggage damage, loss or delay through passenger's insurance agent or travel agent. If any of the provisions of this Release of Liability/Disclaimer shall be unlawful, void, or for any reason unenforceable, then such provision shall be deemed severable from the other above provisions and shall not affect the validity or enforceability of any of the remaining provisions. This Release of Liability/Disclaimer is the entire agreement between VICA on one part and passenger on the other relating to the subject matter hereof and shall not be modified except in writing signed by each thereof.

Signature: _____ Date: _____

Return form to: VICA, 5121 Van Nuys Blvd., Suite 203, Sherman Oaks, CA 91403 Tel: 818.817.0545 Fax: 818.907.7934