



2011 VICA Investment Structure

Joining VICA has never been easier—or more cost effective!

\$1,000 Circle of Influence Membership includes:

- A. All company employees invited to participate in VICA events and policy committee meetings (only one vote per company at meetings)
- B. Complimentary invitations to exclusive events (VICA After Darks, Newsmaker Connections, VICA University Workshops, VICA Leaders Forums, etc.)
- C. Complimentary subscription to *San Fernando Valley Business Journal* (\$79.99 value)
- D. Access to VICA's Red Tape Busters
- E. Invitations to join VICA on monthly advocacy trips to the State Capitol
- F. Eligibility to co-chair VICA's committees and task forces
- G. *Tickets to VICA events (if unable to attend one event, let staff know in advance and we can apply it to another event):
 - ◆ One ticket to the Hall of Fame Dinner (HOF) – Summer event
 - ◆ One ticket to the Business Forecast Conference (BFC) – Fall event
 - ◆ One ticket to the Annual Meeting - Winter event

\$1,500 Business Leaders Membership includes:

- **Includes all of the basic company benefits (A-F) plus:
- *Tickets to VICA events (if unable to attend one event, let staff know in advance and we can apply it to another event):
 - ◆ One ticket to the State Officeholders Dinner – Winter event
 - ◆ One ticket to the Hall of Fame Dinner (HOF) – Summer event
 - ◆ One ticket to the Local Officeholders Luncheon – Summer event
 - ◆ One ticket to the Business Forecast Conference (BFC) – Fall event
 - ◆ One ticket to the Annual Meeting - Winter event
 - ◆ One ticket to each of the Leaders Forums throughout the year (4-5 per year)
- Eligibility to serve on VICA's board of directors
- Access to VICA's advocacy efforts regarding legislative matters.

\$2,500 Bronze Membership includes:

- **Includes all of the basic company benefits (A-G) plus:
- *Tickets to VICA events (if unable to attend one event, let staff know in advance and we can apply it to another event):
 - ◆ Two tickets to the SFV Business Hall of Fame Dinner (HOF) and quarter page black/white ad in the HOF journal – Summer event
 - ◆ Two tickets to the Business Forecast Conference (BFC) and quarter page black/white ad in the BFC journal – Fall event
 - ◆ Two tickets to the Annual Meeting - Winter event
 - ◆ Two tickets to the State Officeholders Dinner – Winter event
 - ◆ Two tickets to the Local Officeholders Luncheon – Summer event
- Eligibility to serve on VICA's board of directors
- Access to VICA's advocacy efforts regarding legislative matters.

\$5,000 Silver Membership includes:

- **Includes all of the basic company benefits (A-G) plus:
- *Tickets to VICA events (if unable to attend one event, let staff know in advance and we can apply it to another event):
 - ◆ Four tickets to the SFV Business Hall of Fame Dinner (HOF) and full page black/white ad in the HOF journal - summer event
 - ◆ Four tickets to the Business Forecast Conference (BFC) and full page black/white ad in the BFC journal - Fall event
 - ◆ Four tickets to the Annual Meeting - winter event
 - ◆ Four tickets to the State Officeholders Dinner – Winter event
 - ◆ Four tickets to the Local Officeholders Luncheon – Summer event
 - ◆ Two tickets to each of the Leaders Forums throughout the year (4-5 per year)
- Eligibility to serve on VICA's board of directors
- Access to VICA's advocacy efforts regarding legislative matters.

\$7,500 Gold Membership includes:

- **Includes all of the basic company benefits (A-G) plus:
- *Tickets to VICA events (if unable to attend one event, let staff know in advance and we can apply it to another event):
 - ◆ Five tickets to the SFV Business Hall of Fame Dinner (HOF) and full page black/white ad in the HOF journal - summer event
 - ◆ Five tickets to the Business Forecast Conference (BFC) and full page black/white ad in the BFC journal - Fall event
 - ◆ Table Sponsorship at the Annual Meeting – Winter event
 - ◆ Five tickets to the State Officeholders Dinner – Winter event
 - ◆ Five tickets to the Local Officeholders Luncheon – Summer event
 - ◆ One ticket to each Leaders Forums throughout the year (4-5 per year)
 - ◆ Full Page full color advertisement in the Government Handbook
- Eligibility to serve on VICA's board of directors
- Access to VICA's advocacy efforts regarding legislative matters.

\$10,000 Platinum Membership includes:

- **Includes all of the basic company benefits (A-G) plus:
- Guaranteed position on VICA's board of directors
- * Sponsorships or tickets at VICA events (if unable to attend one event, let staff know in advance and we can apply it to another event):
 - ◆ Table Sponsorship at the SFV Business Hall of Fame Dinner (HOF) with a quarter page black/white ad in the HOF journal - Summer event
 - ◆ Table Sponsorship at the Business Forecast Conference (BFC) with a quarter page black/white ad in the BFC journal - Fall event
 - ◆ Table Sponsorship at the Annual Meeting – winter event
 - ◆ Table Sponsorship at the Local Officeholders Luncheon – Summer event
 - ◆ Five seats at the State Officeholders Dinner – Winter event
 - ◆ One ticket to each Leaders Forums throughout the year (4-5 per year)
 - ◆ Fees for 1 trip to Washington DC - includes trip fees, VICA lunch and dinner, flight (via Southwest) and hotel room (VICA block of rooms) for 4 nights
 - ◆ Quarter page full color advertisement in the Government Handbook
- Possible media coverage due to sponsorships
- Access to VICA's advocacy efforts regarding legislative matters.

\$15,000 - \$20,000 Premier Partners Membership includes:

- **Includes all of the basic company benefits (A-G) plus:
- Guaranteed position on VICA's board of directors with board fees waived
- Company logo prominently displayed on VICA's Web site
- First right of refusal on VICA event sponsorships (first come, first serve basis)
- *Sponsorships or tickets at VICA events (if unable to attend one event, let staff know in advance and we can apply it to another event):
 - ◆ Co-Sponsorship at the SFV Business Hall of Fame Dinner (HOF) with a full page black/white ad in the HOF journal - Summer event
 - ◆ Co-Sponsorship at the Annual Meeting – Winter event
 - ◆ Table Sponsorship at the Business Forecast Conference (BFC) with a full page black/white ad in the BFC journal - Fall event
 - ◆ Table Sponsorship at the State Officeholders Dinner – Winter event
 - ◆ Five seats at the Local Officeholders Luncheon – Summer event
 - ◆ One ticket to each Leaders Forums throughout the year (4-5 per year)
 - ◆ Fees for 1 trip to Washington DC - includes trip fees, VICA lunch and dinner, flight (via Southwest) and hotel room (VICA block of rooms) for 4 nights
 - ◆ Full page black/white advertisement in the Government Handbook
- Possible media coverage due to sponsorships
- Access to VICA's advocacy efforts regarding legislative matters.

\$25,000+ President's Circle Membership includes:

- **Includes all of the basic company benefits (A-G) plus:
- Guaranteed position on VICA's board of directors with board fees waived
- Company logo prominently displayed on VICA's Web site
- First right of refusal on VICA event sponsorships (first come, first serve basis)
- *Sponsorships or tickets at VICA events (if unable to attend one event, let staff know in advance and we can apply it to another event):
 - ◆ Presenting Sponsorship at either the Hall of Fame Dinner (HOF) - Summer event or the Business Forecast Conference (BFC) – Fall Event, includes an inside front/back cover in the journal
 - ◆ Co-Sponsorship at the HOF or BFC dependent on which is chosen for a presenting sponsorship – includes a full page black/white advertisement in the journal
 - ◆ Co-Sponsorship at the Annual Meeting – Winter event
 - ◆ Table Sponsorship at the State Officeholders Dinner – Winter event
 - ◆ Table Sponsorship at the Local Officeholders Luncheon – Summer event
 - ◆ 1 ticket to each Leaders Forums throughout the year (4-5 per year)
 - ◆ Fees for 1 trip to Washington DC - includes trip fees, VICA lunch and dinner, flight (via Southwest) and hotel room (VICA block of rooms) for 4 nights
 - ◆ Full page black/white advertisement in the Government Handbook
- Possible media coverage due to sponsorships
- Access to VICA's advocacy efforts regarding legislative matters.

\$425 Small Business Introductory Membership includes:

- Designed for small businesses, 5 employees or less
- Reserved for **one** company representative to participate (and vote) in VICA's policy committees and position taking processes
- Complimentary subscription to *San Fernando Valley Business Journal* (\$79.99 value)
- Member discounts to VICA's signature events

***Must RSVP for the event.** Purchasing the package does not confirm your attendance.

****Individual tickets/sponsorships to VICA signature events are not part of package if money is applied to specific sponsorships.** VICA staff will work with you to create the package you want.